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## Press Release

June 4, 2009

### Kinoton Opens Technology Center



Kinosaal im Kinoton Technikzentrum

**The German manufacturer of professional projection systems Kinoton GmbH has opened a new Technology Center in the vicinity of Munich. Modern technical equipment, state-of-the-art presentations technology and flexible seating enable versatile use. The new premises serve as training facilities, demo center and showroom. Besides this, they are perfectly suited for testing new projection and display technologies.**

The new Technology Center is Kinoton's response to the increasing information and training demand of the industry which has been brought about by the introduction of digital cinema. The large auditorium of the new training center is outfitted with comprehensive technical equipment and corresponding presentation media to meet the requirements of technical seminars held for Kinoton's own service technicians as well as for their international sales and service partners. This constant training ensures that their knowledge of Kinoton products, general cinema technology and industry standards stays on an expert level. Moreover, Kinoton offers various cinema technology workshops for interested customers.

A cinema completely equipped with state-of-the-art sound and projection equipment adds to the practical relevance of the seminars, at the same time serving as a test and demo center for E- and D-Cinema. In this environment even complex issues like the interaction of analog and digital technology or the integration of digital cinema equipment into the classical projection booth can be explicated in step with actual practice. Of course all common digital 3D systems can be presented as well.

The Technology Center also contains a spacious showroom for Litefast 360° LED Displays, the innovative Digital Signage technology engineered by Kinoton. Interested visitors can experience all Litefast models in action and get a real picture of the impact of digital 360° presentation.

Besides this, the Technology Center accommodates the new premises of DVC Digitalvideo Computing GmbH. DVC develops, produces and supplies integrated system solutions for the digital video, presentation, HDTV and streaming media market. Kinoton has been holding a share in DVC for years. The new vicinity of the two companies is expected to bring noticeable synergy effects for their further cooperation in Digital Signage, AV and presentation technology.

#### **About Kinoton**

Over sixty years of experience make Kinoton, headquartered close to Munich/Germany, one of the world-wide leading designers and manufacturers of professional equipment for processing and projection of film and digital pictures. Kinoton offers complete system solutions for cinema and studio applications as well as for large format and special venue projection. The extensive product range also includes the innovative Litefast 360° LED Display systems for advertising and digital signage.

The well-established system provider with a staff of 160 employees and in-house manufacturing keeps impressing professional circles with innovative technical developments. An extensive international service and support network with competent partners guarantees reliable customer proximity all over the world.

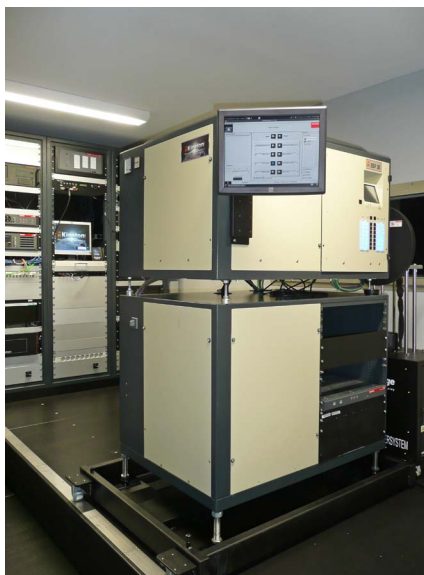
More information about Kinoton is on the Internet at [www.kinoton.com](http://www.kinoton.com) and [www.litefast-display.com](http://www.litefast-display.com).

#### **About DVC**

Since 1990 DVC Digitalvideo Computing GmbH has been developing, producing and selling integrated system solutions for the digital video, presentation, HDTV and streaming media. At the same time DVC is the European respective German master distributor for the leading manufactures in the HDTV/Digitalvideo, desktop video, broadcasting and streaming media market.

More information about DVC is on the Internet at [www.digitalvideo.de](http://www.digitalvideo.de).

## Impressions from the Kinoton Technology Center



Projection booth



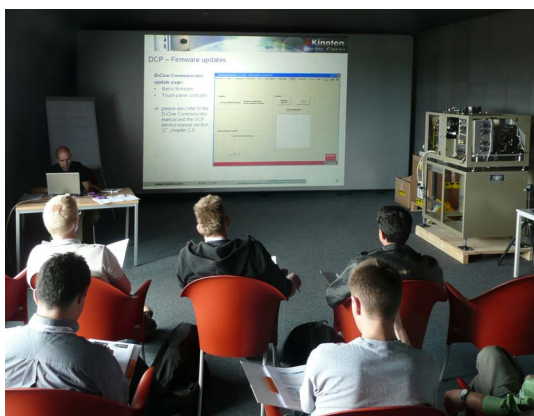
Projection window



Reception area



Litefast Showroom



D-Cinema workshop



Hands-on training at a DCP Digital Cinema Projector